

IN 2012 DAS SUPERPAPER PRINTS FOUR DOUBLE-SIZED ISSUES

80PAGES, 10,000 COPIES, 3-MONTH DISTRIBUTION / LARGER: ISSUE, PRINT RUN, EXPOSURE

2012 DISCOUNTED EARLY-BIRD RATES / 45% Off w. Bulk Payment

4 x Full Page = \$1650 + **Web Packs = \$2000**
2 x Full Page = \$825 + **Web Packs = \$1000**
1 x Full Page = \$412.5 + **Web Packs = \$500**
4 x 1/2 Page = \$800^(-50%) + **4 x Web Pack = \$600^(-25%)**

VALID UNTIL 13 Feb 2012



Final Size: 390mm x 270mm Plus Bleed: 200mm x 400mm	195mm x 270mm 200mm x 280mm	195mm x 135mm 200mm x 145mm	Size TBC
double page	single page	half page	Web Packs #
Once: <input type="checkbox"/> \$1400	<input type="checkbox"/> \$750	<input type="checkbox"/> \$400	<input type="checkbox"/> \$200 Fortnight
Ongoing: <input type="checkbox"/> \$770 - 45% off	<input type="checkbox"/> \$412.5 - 45% off	<input type="checkbox"/> \$200 - 50% off	<input type="checkbox"/> \$350 Month

fortnightly e-newsletter banner advertisement and pre-roll video advertisement (1x fortnight).
ART WORK DETAILS CAN BE FOUND UNDER 'CONDITIONS' or ONLINE

Das Superpaper Dates in 2012

Issue No.	Distribuion	Artwork Due	Confirmation	Online Package
<input type="checkbox"/> Issue 22	20 Feb 2012	13 Feb 2012	30 Jan 2012	<input type="checkbox"/> Issue 22 Web
<input type="checkbox"/> Issue 23	14 May 2012	16 Apr 2012	09 Apr 2012	<input type="checkbox"/> Issue 23 Web
<input type="checkbox"/> Issue 24	20 Aug 2012	23 Jul 2012	16 Jul 2012	<input type="checkbox"/> Issue 24 Web
<input type="checkbox"/> Issue 25	12 Nov 2012	15 Oct 2012	08 Oct 2012	<input type="checkbox"/> Issue 25 Web

Advertising

Artwork Supply – All artwork for print is to be supplied as high resolution PDF (300dpi). Files are to be CMYK only with all fonts embedded, no reverse text (white on black etc.) below 9pt - all small reverse text to be outlined. Please ensure all images are high-resolution. If artwork uses a fill-background use a 5mm bleed on all sides. Please supply the files digitally via email, file transfer or compact disc. Max file size 20MB. All artwork and associated material is held at advertiser's risk. Material unclaimed after one year will be scrapped. Artwork design available on request, fees charged separately.

Cancellation – Cancellation of space cannot be accepted after 14 days prior to the Artwork Deadline. Deposits are non-refundable.

Terms – Payment terms are strictly 7 days from invoice. Printing is strictly COD, we appreciate your cooperation here. Late accounts will be charged 3% interest per month from the due date. Full Payment &/or notification of payment must be received within 7 days of confirmation. Copies of Direct Credit receipts are to be emailed or posted before any payment is recognised. NB: We reserve the right to cancel advertising when payment terms are not met and deposits will not be refunded.

Publisher's Indemnity: Advertisers completely indemnify the publisher, its directors, employees and agents against any claims, costs, expenses, judgments, damages and any other liability, however arising. All advertising is accepted on the strict understanding that the material provided does not contravene any law whatsoever and complete responsibility remains with the advertiser. The Publisher accepts no responsibility for the late arrival of the magazine or airing of the episode for whatever reason. In the case of any dispute the publisher's decision is final and binding on all parties.

Company Name: _____

Contact: _____ Ph: _____

Email: _____

Post: _____

Details: _____

signed: _____ date: _____

Rococo Productions
ABN 94 018 829 339
PO BOX 1423, Darlinghurst
NSW Australia 1300

Payment
Name: Rococo Productions
BSB: 032 195
Account Number: 204762

Contact
Nick Garner / Producer
nick@rococoproductions.com



RATE CARD
2012

WWW.DASPLATFORMS.COM