

1/2 PAGE advertising callout

date 28th may

effective issue 13 onwards (4 issue minimum)

discounted price \$220 (45% off)

target advertisers galleries and institutions

target quantity 6 spots per issue

aim ongoing advertising for programs, projects and upcoming exhibitions

brief half-page advertising spaces that inform the reader about what galleries to go to, what artists to lookout for and what ideas are relevant around the country. less expensive than printing and posting flyers, this callout is priced for galleries to be a part of basic promotions .

through the promotion of public programs, projects and upcoming exhibitions we re offering a regular advertising space for galleries that are looking to develop their brand within the sphere of emerging and contemporary dialogue. das superpaper is a space for the works, world and words of the most interesting artists and curators.

meaning? advertising here acts to inform we recognise that advertisers, outside of promotion, are not only investing in a brand but an idea a frame of mind. it s ideas that sell art and it s these ideas that sustain viability.

das
SUPER
PAPER

~~DAS CINEMA~~
DAS CINEMA

Advertising Special



1/2 PAGE confirmation



final page Size 195mm x 135mm

PDF with bleed 200mm x 145mm

4 half page ad spots \$220 each (45% off)*

plus 2 week das cinema 20 second spot \$500**

* discount is for at least 4 issues. payment, however, is on a per issue basis.
i.e. to ease cash-flow payment is \$220 before each issue is printed.

** you can choose to have as many spots on das cinema as you like - but for a two week spot you just add \$280, provided you re a half-page advertiser.

dates	distribution	artwork deadline
issue 13	14 Jun	07 Jun
issue 14	09 Aug	02 Aug
issue 15	04 Oct	27 Sep
issue 16	29 Nov	20 Nov (Summer Double-Edition)

for all content and advertising enquiries

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das
**SUPER
PAPER** **DAS CINEMA**



Company Name: _____

Contact: _____ Ph: _____

Email: _____ Mobile: _____

Post: _____

Details/Comments: _____

Conditions

Artwork Supply – All artwork for print is to be supplied as high resolution PDF (300dpi). Files are to be CMYK only with all fonts embedded. Please ensure all images are high-res. Please supply the files digitally, as requested. Max file size 20MB. All artwork and associated material is held at advertiser's risk. Material unclaimed after one year will be scrapped. Artwork design available on request, fees charged separately.

Cancellation – Cancellation of space cannot be accepted after 7 days prior to the Artwork Deadline. Deposits are non-refundable.

Terms – Payment terms are strictly 7 days from invoice. Late accounts will be charged 3% interest per month from the due date. Full Payment &/or notification of payment must be received within 7 days of confirmation. Copies of Direct Credit receipts are to be emailed or posted before any payment is recognised. **NB:** We reserve the right to cancel advertising when payment terms are not met and deposits will not be refunded.

Publisher's Indemnity: Advertisers completely indemnify the publisher, its directors, employees and agents against any claims, costs, expenses, judgments, damages and any other liability, however arising. All advertising is accepted on the strict understanding that the material provided does not contravene any law whatsoever and complete responsibility remains with the advertiser. The Publisher accepts no responsibility for the late arrival of the magazine or airing of the episode for whatever reason. In the case of any dispute the publisher's decision is final and binding on all parties.

Payment

Direct Credit Name: Rococo Productions

BSB: 032 195

Account No.: 204762

Bank: Westpac

signed: _____ date: _____